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adverse medical event

adverse opinion

adverse possession

adverse selection

adversity

advert (1)

advert (2)

advertise

**► advertisement**

advertising

advertising allowance

advertising elasticity

advertising page exposure

advertising sales ratio

advertising specialty

advertorial

advice



## advertisement

advertisement

**ad·ver·tise·ment** [ *àdvər tīzmənt*, *ádvər tīzmənt*, *əd vúrtəssmənt* ] (*plural*  
*ad·ver·tise·ments*)

noun

**Definitions:**

**1. public announcement:** a public announcement in a newspaper or on the radio, television, or Internet advertising something such as a product for sale or an event

**2. act of advertising:** the act of advertising something

**PAYING TOO MUCH FOR AUTO?**ZIP code where you park at night: Do you currently have auto insurance? Have you had a U.S. driver's license for more than 3 years? Has any driver in your household had 2 or more accidents or moving violations in the last 3 years? 

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